

# NOMI HARUSH

PRODUCT DESIGNER

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[Linkdin](#)

[Portfolio](#)

## Product Designer (UX/UI)

Top Group / 2019 - Present

- Lead full product design processes for complex B2B management systems and mobile applications, collaborating closely with development teams.
- Create wireframes, prototypes, and high-fidelity designs, ensuring a consistent and intuitive user interface across platforms.
- Contributed to the creation of design systems and style guides.

## Web Designer

Studio Bordo / 2016-2019

- Designed and developed responsive, accessible websites optimized for user experience across devices and platforms.
- Collaborated with developers to ensure seamless implementation of designs and adherence to web standards.

## Graphic Designer

'Afikim' Advertising agency / 2014-2016

- Designed compelling advertising campaigns for leading brands, combining creative thinking and strategic insights.
- Collaborated with copywriters, art directors, and budget managers to deliver impactful visual communication.

## Instructor of Design Principles

'Mahat' program / 2018 - Present

- Educated students on the fundamentals of design principles and user-centered design methodologies.
- Mentored students during their final projects, providing guidance on their design processes.

## SKILLS

Self-learning

Strategic Thinking

Attention to Details

Problem Solving

User Flows

Prototyping

UX research

Design system

## TOOLS

Figma, XD

HTML, CSS, Wordpress

Adobe creative cloud

AI Tools

## LANGUAGES

Hebrew Native

English Medium

## EDUCATION

### Prog School

UX/UI & Website Building  
Course  
2015-2016

### Image collage

Creative Visual Design  
Course  
2013-2014

### Teaching Diploma

Specialization In  
Visual Communication  
2011-2013