NOMI HARUSH

PRODUCT DESIGNER

058-4431-779

nomi.bok@gmail.com

LinkedIn   **Portfolio**

WORK EXPERIENCE

Lead Product Designer
Top Group / 2024 - Present

Product Designer (UX/UI)
Top Group / 2019 - 2024

UX design for complex B2B management systems and mobile applications, including leading full product design processes and collaborating closely with development teams.

Web Designer
Studio Bordo / 2016-2019

Designed and developed responsive, accessible websites that optimized user experience across devices and platforms.

Graphic Designer
'Afikim' Advertising agency / 2014-2016

Developed creative concepts and design strategies for advertising campaigns.

Design Lecturer & Mentor
'Mahat' program / 2018 - Present

Teaching design fundamentals and mentoring students on UX final projects.

SKILLS

Self-learning

Strategic Thinking

Attention to Details

Problem Solving

User Flows

Prototyping

UX Research

Design system

TOOLS

Figma, XD

HTML, CSS, Wordpress

Adobe creative cloud

AI Tools

LANGUAGES

Hebrew   Native

English   Medium

EDUCATION

Prog School
UX/UI & Website Building Course
2015-2016

Image collage
Creative Visual Design Course
2013-2014

Teaching Diploma
Specialization In The Field Of Visual Communication
2011-2013